

Privacy policy

As soon as you visit our website www.sandgrain.eu or contact us, we receive information about you. In this privacy statement we explain what we do with that information. We always handle your information with care and store it securely. If you have any questions or want to know what information we have on you, please contact us. We may amend this privacy statement if necessary. We recommend that you regularly review this privacy statement so that you are aware of these changes. This privacy statement was last modified on **25 July 2024**.

1. When do you apply this privacy statement?

This privacy statement applies to all personal data that we process and to all domains related to us. This concerns the personal data of everyone who has ever had contact with us or visited our website, such as visitors, customers and business contacts. Personal data is all data that can be traced back to you as an individual, such as your name, telephone number, IP address, customer number or surfing behaviour. If you want to know more about personal data, please visit the website of the Dutch Data Protection Authority.

2. Who uses your data?

Sandgrain B.V. is responsible for the website www.sandgrain.eu and therefore the responsible organisation for the use of your personal data as described in this privacy statement. The full details are:

SandGrain B.V.
High Tech Campus 9
5656 AE Eindhoven
Chamber of Commerce: 75990741

3. Whose data do we use?

We process the personal data of everyone who has had contact with us or visited us on our website. These include visitors, private customers, business customers and contact persons of our partners.

4. How do we get your data?

We receive the data directly from you as soon as you:

- Fill in data on our website

Our website does not collect any personal information automatically. The only personal information we collect is the email address you provide when you choose to leave your email to receive our whitepapers or gain access to documents from our support portal.

5. What data do we use?

We use the following data:

- Email address

The email address you provide will solely be used for the purpose of sending you the requested whitepapers or giving access to the support portal. We do not use your email address for any other purposes.

6. What do we use your data for?

We only use your personal data for which we are allowed to use it:

- We have received your permission to use your personal data

The email address you provide will solely be used for the purpose of sending you the requested whitepaper or giving access to the support portal. We do not use your email address for any other purposes.

7. How long do we keep your data?

We keep your personal data for as long as we are required to do so by laws for as long as necessary for the purpose for which we use your data. For example, as long as you are a customer with us, we store your data according to the statutory retention period of seven years. After that, we only keep your data for statistical purposes and to handle any complaints or legal matters. If you want to know more about how long we store specific data about you, please contact us.

8. Who do we share your data with?

We only process your personal data ourselves. We don't share your personal data with others.

9. Where do we store your data?

We process your data within the European Economic Area. This means that we also store your data within the EEA. If you have any questions about this, please feel free to contact us.

10. How safe is your data with us?

We have done a lot to protect your data as well as possible, both organizationally and technically. We have secured our systems and various means of communication to ensure that your data does not end up in the hands of others.

We employ industry-standard security measures to ensure the protection of your data. Access to your email address is restricted to authorized personnel only and is protected against unauthorized access, alteration, or disclosure.

Your data is therefore safe with us. We also ensure that your data is only used by people who have received permission from us. If you have any questions about the specific method of securing, please contact us.

11. What are your rights?

Because we use your personal data, you have various rights. We have listed these rights for you below.

Right to information

We must explain to you in an understandable and clear manner what we do with your data and what control you have over it. That is why we explain in detail this privacy statement what data we collect from you and how we handle your data.

Right to access

You may always ask us to view the data we hold about you.

Right to correction

You may ask us to have your data corrected if it is incorrect or incomplete.

Right to object

You may object to the processing of your data if you do not agree with the way we handle your personal data. This right applies to the data we use for direct marketing. You can indicate to us that you no longer wish to receive emails from us. This also applies to personalized recommendations on our website.

Right to data portability

If you are a customer of our or if you have given permission for the use of your data, you may ask us to send you the digital data we have about you. This way you can transfer that data to another organisation if you wish.

Right to restriction

You may ask to limit the use of your data. This means that in certain cases we may only store your data but not use it.

Right to be forgotten

You may ask us to delete all data we have about you. We will then delete all data that can be traced back to you. In some cases, we cannot or may not yet delete your data. For example, we have to keep some data for seven years for the tax authorities.

Right to submit a complaint.

You may submit a complaint about the way in which we handle your data. If you have a complaint, we will be happy to resolve it for you. To do so please contact us. You may also submit your complaint to the Dutch Data Protection Authority. Of course, we hope that it does not come to that, but if it's necessary you can also go to court. In that case, the court in place of business of SandGrain B.V. is the one which will handle your complaint.

How do I submit a request or complaint?

You can submit your request or complaint to us by sending us an email to info@sandgrain.eu. We process every request or complaint within 30 days. If you submit multiple applications or complaints or if you submit a complex request or complaint, this may take more time. In that case, we will contact you within 60 days at the latest. We may ask you to identify yourself. In that case, we will ask you to

submit certain information to ensure that you are the correct person whose personal data it is.

12. What rules apply to this privacy statement?

Our privacy statement must meet several conditions. These conditions can be found in the Dutch General Data Protection Regulation. In addition, the general rules that apply under Dutch law apply to our privacy statement.

13. Which cookies and third-party services do we use?

Our website uses cookies to enhance your browsing experience and provide personalized content. Please refer to our cookie policy for detailed information on the cookies we use and your choices regarding cookie management: <https://sandgrain.eu/cookie-policy/>

Third-Party Services

We use GDPR-compliant third-party services such as Microsoft Clarity, Google Analytics 4, Leadinfo, and Salesforce to gather insights about our website's performance and user interactions. These services may collect non-personally identifiable information such as IP addresses, browser types, and pages visited. This information helps us improve our website and services.

Microsoft Clarity

Microsoft Clarity helps us understand user interactions on our website to improve user experience. For more details on Microsoft's privacy practices, please visit their Privacy Statement. <https://learn.microsoft.com/en-us/clarity/faq>

Google Analytics 4

Google Analytics 4 provides insights into website traffic and usage patterns. For more information on how Google collects and processes data, please visit Google's Privacy Policy, <https://support.google.com/analytics/answer/12017362?hl=en>

Leadinfo

Leadinfo identifies business visits to our website, providing us with information about company visits. This helps us tailor our marketing efforts and improve our services. For more details on Leadinfo's privacy practices, please visit <https://help.leadinfo.com/en/is-the-use-of-leadinfo-legal-under-the-gdpr>

Salesforce

Salesforce is used to manage our customer relationships and interactions. It helps us track and manage our communications with you. For more information on Salesforce's privacy practices, please visit their [Privacy Statement](#).

14. What do we do with data of minors?

We do not target minors with our website or as an organisation. This means that if you are under the age of 18, you need permission from a parent or guardian to use our website. If you are a minor when you visit our website, we assume that you have received permission before you visit.

15. Do you have a question about this privacy policy?

If you have a question about our privacy policy, please feel free to contact us on info@sandgrain.eu. We are happy to help.